

## APPENDIX E

### SAMPLES FOR PROMOTIONAL MATERIAL

**REMINDER:** A minimum of three (3) current\* references must accompany the initial application of all prospective speakers, and should relate to the topic of the speaker's presentation. The references do not have to appear in the promotional material – that is optional.

*\*within the past 10 years*

**REMINDER - THE FOLLOWING STATEMENT MUST APPEAR ON THE PROMOTIONAL MATERIAL EXACTLY AS WRITTEN BELOW.**

Mandatory Statement:

"This program is co-sponsored by the North Carolina Psychological Association and (XXXX co-sponsoring organization). The North Carolina Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. NCPA maintains responsibility for this program and its content."

#### SAMPLE ONE

**Not All that Blows Up is Bipolar:  
Disentangling Mood and Externalizing Disorders in Youths**

Eric A. Youngstrom, Ph.D.

Professor of Psychology and Neuroscience, UNC Chapel Hill

Externalizing problems are one of the main reasons parents and teachers will send children to the clinic, and mood disorders are one of the leading public health problems in adolescence, with high impairment and risk of suicide. Although historically categorized as "internalizing" problems, mood disorders are quite often associated with irritability, impulsivity, and aggression, especially in agitated depression and bipolar spectrum disorders. The blurred boundaries have created a lot of controversy. The pendulum swung towards diagnosing a lot of bipolar disorder in youth, and then swung to DSM-5 creating a new diagnosis, disruptive mood dysregulation disorder. The treatments we would use for oppositional behavior, depression, bipolar, and conduct disorder are quite different, so getting the diagnosis right matters to the clinician and the family. This workshop uses a series of clinical vignettes to illustrate some of the key battleground issues in the debate about mood and externalizing disorders. With a combination of lecture, small group exercises, and discussion, we link the most recent research to clinical application, showing how our evolving understanding can guide our clinical care.

**By the end of this Workshop, participants will be able to:**

1. identify the pros and cons of the new DMDD diagnosis, and decide if and how to address it in their practice;
2. use free assessment scales, risk factors, and clinical features to help distinguish which cases are more likely to follow a bipolar versus unipolar depression course;
3. recognize when to adjust treatment for different mood and behavior profiles; and
4. state what should be different in treatment optimized for non-mood externalizing problems versus depression or bipolar spectrum conditions.

**Instructional Level:** Intermediate

**Educational Format:** Lecture, Case Vignettes, Interactive group learning, Discussion

**Eric Youngstrom, Ph.D.**, is a professor of Psychology and Neuroscience and Psychiatry at the University of North Carolina at Chapel Hill. He earned his Ph.D. in clinical psychology at the University of Delaware and completing his pre-doctoral internship training at Western Psychiatric Institute and Clinic. He then joined the faculty at Case Western Reserve University. In addition to his professorial duties at Carolina, he is also the Acting Director of the Center for Excellence in Research and Treatment of Bipolar Disorder. He is the first recipient of the Early Career Award from the Society of Child and Adolescent Clinical Psychology and an elected full member of the American College of Neuropsychopharmacology. He is a fellow of the American Psychological Association (Divisions 5, 12, and 53), as well as the Association for Psychological Science and the Association for Behavioral and Cognitive Therapies. He consulted on the 5<sup>th</sup> Revision of the Diagnostic and Statistical Manual (DSM-V) and the International Classification of Diseases (ICD-11). He chairs the Work Group on Child Diagnosis for the International Society for Bipolar Disorders, along with the Advocacy Task Force. Dr. Youngstrom has received grants from the NIMH (continuous funding since 2002), the Ohio Department of Mental Health, and multiple foundations. He is Past President of the Society of Clinical Child and Adolescent Psychology.

**INFORMATION: MORNING WORKSHOPS - FRIDAY, APRIL 28**

**Time:** 9:00 am – 12:15 pm  
**Credit:** 3 hours Category “A” Continuing Education Credit  
**Attendance:** To receive credit, you must be present for the entire workshop, and you must sign the sign-in/sign-out sheets. No partial credit will be given.  
**Registration:** \$185 NCPA Members & Non-Psychologist Members of Other Professions  
\$150 Early Career Psychologists (Graduated 2011 – Present) \*\*  
\*\* (if not a member of NCPA please send proof of graduation date)  
\$250 Psychologist non-members of NCPA  
\$75 Students (includes both lunch and breaks; 10 slots available)  
**Please Note:** A \$50 late fee will be added for all registrations received after Noon, Thursday, April 20, 2017.

**SAMPLE TWO**

**Gender Identity/Expression and Transgender Communities**

Terri Phoenix, Ph.D.  
Director, LGBTQ Center at UNC-Chapel Hill

This workshop is designed to introduce working with transgender and gender non-binary clients. We will discuss basic terminology, current research on the live experiences of transgender and gender non-conforming people, and recommendations for working effectively with transgender and gender non-binary clients

**By the end of this Workshop, participants will be able to:**

1. define terms such as gender identity, gender expression, & transition;
2. list three findings from research on transgender experiences; and
3. list three resources for working effectively with transgender clients.

**Instructional Level:** Basic

**Educational Format:** Lecture and Discussion

**INFORMATION: AFTERNOON WORKSHOPS - FRIDAY, APRIL 28**

**Time:** 1:30 pm - 4:45 pm

**Credit:** 3 hours Category "A" Continuing Education Credit

**Attendance:** To receive credit, you must be present for the entire workshop, and you must sign the sign-in/sign-out sheets. No partial credit will be given.

**Registration:** \$185 NCPA Members & Non-Psychologist Members of Other Professions  
\$150 Early Career Psychologists (Graduated 2011 – Present) \*\*  
\*\* (if not a member of NCPA please send proof of graduation date)

\$250 Psychologist non-members of NCPA

\$75 Students (includes both lunch and breaks; 10 slots available)

**Please Note:** A \$50 late fee will be added for all registrations received after Noon, Thursday, April 20, 2017.