

ATTACHMENT F

SAMPLE FOR PROMOTIONAL MATERIAL

The Pavement of Good Intentions: Conflicts of Interest, Dual Roles, and Ethical Pitfalls

Speaker's Name, Ph.D.
Private Practice, Salisbury, NC

THIS WORKSHOP IS INTENDED TO MEET THE ETHICAL/LEGAL CE REQUIREMENTS FOR NC PSYCHOLOGISTS

When the terms "dual roles" and "conflicts of interest" come up, most clinicians feel reassured: they haven't had sex with any clients or tried to sell a client an old boat or referred a client to a relative's business. Dual roles and conflicts of interest are **not** only present in the practices of the nefarious, however, and this course is not geared toward those who seek to benefit nefariously from relationships with clients. Rather, this course is geared toward those unintended boundary violations and dual roles that result from dedicated do-goodism and the strong desire to be helpful. Discussion will include common and practical pitfalls that result in the good clinician's divided loyalties and role confusion. The problem of conflicts of interest will be explored from a historical and general professional perspective, with more specific analysis of relevant portions of the Ethics Code. Participants will be provided with a suggested decision-tree for identifying and either avoiding or resolving conflicts of interest.

By the end of the Institute participants will:

1. be able to articulate the nature and risks of conflicts of interest from major perspectives including fiduciary duty, divided loyalty, and dual roles;
2. be able to apply relevant portions of the Ethics Code to dual roles and conflicts of interest;
3. be able to identify the sources of potential conflicts of interest and dual roles in a variety of clinical settings;
4. work through a decision-tree for identifying and avoiding or resolving conflicts of interest;
5. be able to reconcile the desire to solve problems with the need to remain within therapeutic boundaries; and
6. formulate therapeutic and ethically sound methods for responding to clients' extra-therapy needs.

INSTRUCTIONAL LEVEL: Basic **EDUCATIONAL FORMAT:**
Lecture, Discussion, Vignettes



Speaker's Name, Ph.D., is in private practice in Salisbury, NC. She previously practiced law in New York and Minnesota before earning her Ph.D. at the University of Virginia. Her practice includes psychological assessment, evaluations in abuse and neglect, parenting, civil and criminal competencies, and therapy with individuals and families.

INSTITUTE INFORMATION

Time: 9:00 am - 12:15 pm; 1:30 - 4:45 pm

Credit: 6 hours Category 'A' Continuing Education Credit

Attendance: To receive credit, you must be present for the entire institute, and you must sign the sign-in and sign-out sheets. No partial credit can be given. No credit will be given to participants who are more than 15 minutes late at the beginning of the institute. No credit will be given to participants who leave before the close of the institute.

Fee: \$175 - NCPA Members & Other Professionals
\$140 - Early Career Psychologists (Graduated 2007 – Present)**
** (if not a member of NCPA please send proof of graduation date)
\$240 – Psychologists, non-NCPA Members
\$70 - Students/Interns (includes lunch and breaks; 10 slots available)

Note: An additional \$40 fee will be charged for any registrations received after
NOON on Thursday, September 19, 2013.

CO-SPONSORS - YOU MUST HAVE THIS STATEMENT ON THE PROMOTIONAL MATERIAL

Mandatory Statement:

“This program is co-sponsored by the North Carolina Psychological Association and (XXXX co-sponsoring organization). The North Carolina Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. NCPA maintains responsibility for this program and its content.”